

"National Conference on Emerging Trends in Business and Finance"

Date	8 th March 2019
Time:	9.00 AM
Venue:	Seminar Hall-3
Section:	Not Applicable
Batch:	Not Applicable
Semester:	Not Applicable
Guest/Speaker Name:	Prof. Radhakrishna Sharma, Dr. G V Kesava Rao, Dr. K Erasi, Lalita Acharya, Ms. Archana Rai
Guest/Speaker Designation	Professor, Professor, Global Lead - Employee Referral, Editor – South
Guest/Speaker Contact No & Email Id:	
Guest/Speaker Company/ Institute Name:	Justice KS Hegde Institute of Management - Nitte, Mangalore, IBS, Bangalore, Dean of Commerce, Bangalore University, Alumni Recruiting & Internal Hiring at Accenture, The Economic Times
Faculty Coordinators Name:	Prof Supriya Rai, Mr Anantha Subramanya Iyer, Ms Kiran L Maney, Dr Uma Raman.
Topic:	"National Conference on Emerging Trends in Business and Finance"
Moderator (if any)	Not Applicable
No. of Attendees	66
Feedback:	Attached
Brochure: (if any)	Attached
Revenue Collected: (if any)	Attached

1. Introduction:

"National Conference on Emerging Trends in Business and Finance" was conducted at CMS B-school, on 8th March 2019. It was a one day conference with two technical tracks. 118 papers were presented and there were 200 participants.

2. Venue: Seminar Hall-3



3. Program Objectives:

- To discuss the changing Global Landscape
- To manage the change Globally
- Technological Disruption.
- To discuss Emerging Trends in Business.

4. Activity Overview: Not Applicable

5. Summary and Key Learning's of the session:

Prof. Radhakrishna Sharma: There is a need for a tectonic shift beyond 'climate finance as usual.' Annual investment must increase many times over, and rapidly, to achieve globally agreed climate goals and initiate a truly systemic transition across global, regional, and national economies. In addition to scaling up climate finance, it is also necessary to drastically reduce new fossil fuel investments, which are at odds with the Paris Agreement. Investments that lock in high-carbon emission pathways and lead to potential stranded assets, such as fossil fuel power generation and supply infrastructure, must be phased out. Finance also needs to better factor in climate risks and avoid aggravating ecosystems' vulnerability to climate change.

Dr. G V Kesava Rao: When your organization operates on a global scale, it is important to find influential leaders in each region to sponsor change management capability. Consider who will sponsor change capability for the North American operations? For the European operations? For Asia? Ideally, if you have access to these high-level sponsors across the organization, you can support them with a sponsor roadmap that ensures these executives act in a cohesive manner, taking consistent action and communicating consistent messages to the organization.

However, to be successful globally, it is also important that each global leader adapts messages and actions to resonate with the culture they are influencing. This is why having a group of global change leaders is essential to building change capability. These sponsors act as role models to the other leaders in their region by demonstrating effective sponsorship on all initiatives. They can also translate the following messages into language that resonates across your global organization.

Dr. K Erasi: A disruptive technology is one that displaces an established technology and shakes up the industry or a ground-breaking product that creates a completely new industry. Harvard Business School professor Clayton M. Christensen coined the term *disruptive technology*. In his 1997 best-selling book, "The Innovator's Dilemma," Christensen separates new technology into two categories: sustaining and disruptive. Sustaining technology relies on incremental improvements to an already established technology. Disruptive technology lacks refinement, often has performance problems because it is new, appeals to a limited



audience and may not yet have a proven practical application. Such was the case with Alexander Graham Bell's "electrical speech machine," which we now call the telephone.

- The personal computer (PC) displaced the typewriter and forever changed the way we work and communicate.
- The Windows operating system's combination of affordability and a user-friendly interface was instrumental in the rapid development of the personal computing industry in the 1990s. Personal computing disrupted the television industry, as well as a great number of other activities.
- Email transformed the way we communicating, largely displacing letter-writing and disrupting the postal and greeting card industries.
- Cell phones made it possible for people to call us anywhere and disrupted the telecom industry.
- The laptop computer and mobile computing made a mobile workforce possible and made it possible for people to connect to corporate networks and collaborate from anywhere. In many organizations, laptops replaced desktops.

Lalita Acharya: Implementation of machine learning and AI

Machine learning and artificial intelligence (AI) are becoming more integrated into the business world. Neeraja Rasmussen, founder of machine learning startup Spyglaz, expects these technologies to transform how we live and work in the near future. "We're looking at a future where the simplest of actions, like what we eat, to complex business processes, like customer retention, will change," Rasmussen said. "It's a huge opportunity, and it's why many entrepreneurs like myself are leaving the relative safety of corporate jobs and starting companies in this space."

6. Participant details:

7. Details of Winners:

- Harold Andrew Patrick Dean CMS Business School, Jain (Deemed To Be University)
 Paper: DOES TRUST IN THE WORKPLACE INFLUENCE WORK
 ENGAGEMENT? AN INVESTIGATION AMONG INFORMATION
 TECHNOLOGY EMPLOYEES
- 2. MR. ARAVIND S CHRIST (Deemed to be University), Bengaluru

 Paper: IMPACT OF NDA GOVERNMENT FORMATION IN INDIA: REFERENCE

 TO PROMINENT INDIAN BANKS
- 3. Dr.N.Sulaiman Annamalai University
 Paper: SENIOR CITIZEN'S EXPERIENCES WITH E-BANKING SERVICES
- 4. Dr. B. RAMA JYOTHI Baba Institute of Technology and Sciences, Visakhapatnam Paper: WOMEN ENTREPRENEURSHIP IN INDIA



8. Details of the judges (if applicable): -

9. Attendance records: Attached (Not Mentioned)

10. Proposals for the Event/Programme: Attached

11. Any other related details: -

12. Pictures for the Event: Attached

13. Minutes of Meetings:

Minutes of Meeting: 1 - National Conference March 2019

D. (* 1751)	Initiation meeting on the Planned National Conference March 2019 on –						
Meeting Title	Emerging Trends in Business & Finance.						
Date of	03/07/2018						
Meeting	03/07/2018						
Meeting	CMS Business School, Board I	Room					
Venue	,						
Meeting	To discuss the Title, details of	the National Seminar and the Resource					
Agenda	Persons						
In	Name	Title/ Department/ Organization					
Attendance							
	1. Dr. Supriya Rai Faculty – Finance (Conference						
	2. Dr. Guru Basava Aaradhya Convener)						
	3. Prof. Anantha Subramanya Faculty – GM (Member Conf. Comt.)						
	Iyer Faculty – Marketing (Member Conf.						
	4. Prof. Kiran L Maney Comt.)						
	5. Dr. Uma Raman Faculty – Marketing (Member Conf.						
	6. Prof. Lakshman K Comt.)						
	7. Mr. Harsha S Faculty – Finance (Member Conf. Comt.)						
		Faculty – Marketing (Member Conf.					
		Comt.)					
	Admin Manager						
Key Meeting O	Key Meeting Outcomes						
1.	A better understanding of the feasibility, Title and content of this proposed						
	National Conference March 2019. The date proposed was accepted (8 th						
	March 2019).						
	The Resource Persons to be identified Soon.						
2.	The requirements of the Conference, Budget other Resource Persons						
	required were noted						



3.	The brochure, registration form and other important aspects of the conference were also discussed and noted				
Action Plans if	Any (also mention 'First Person Responsible (FPR)'				
1.	The Committee will organize a meeting with Dean and Director get the				
	approval & brochure prepared				
2.	Dr. Guru Aaradhya & Prof. A S Iyer will communicate with the resource				
	persons				
3.	Dr. Supriya Rai , Prof. Kiran & Prof. Lakshman will take care of				
	Marketing & overall coordination				

Minutes of Meeting: 2 - National Conference March 2019

Meeting Title	Planning & Approval meeting on the Proposed National Conference on – Emerging Trends in Business & Finance.					
Date of Meeting	10/07/2018					
Meeting Venue	CMS Business School, Board Room	1				
Meeting Agenda	To get the approval for the National	Conference March 2019 with Director & Deans				
In Attendance	Name	Title/ Department/ Organization				
	1. Dr. Dinesh N	Director				
	2. Dr. Harold Andrew Patrick	Dean – Research				
	3. Dr. N. Chandrasekhar	Dean – Academic				
	4. Dr. Supriya Rai	Faculty – Finance (Conference Convener)				
	5. Dr. Guru Basava Aaradhya Faculty – GM (Member Conf. Comt.)					
	6. Prof. Anantha Subramanya Iyer Faculty – Marketing (Member Conf. Comt.)					
	7. Prof. Kiran L Maney Faculty – Marketing (Member Conf. Comt.)					
	8. Dr. Uma Raman Faculty – Finance (Member Conf. Comt.)					
	9. Prof. Lakshman K Faculty – Marketing (Member Conf. Comt.)					
	10. Mr. Harsha S Admin Manager					
Key Meeting Out	comes					
1.	The Date, Topic, Resource Person's Selection, Brochure & Certificate Designs,					
	Registration Fees were approved by the Director & Deans.					
	Two Sub Themes were finalized: Business & Finance					
	Research Papers will be called for in these above mentioned sub themes.					
	Two best paper awards with a cash prize of Rs.5000/- for each sub theme has been approved					
2.	The Logistics Requirements and other Infrastructure requirements were reviewed and					
	approved by the Director & Deans					
	Conference Kit details were also fina	alized and approved.				
3.	All other requirements were noted as	nd approved				
	The papers presented in this conferen	nce will be published (as per willingness of the				



	authors) in "International Journal of Advanced Innovation & Research" UGC listed
	Journal.
Action Plans if Ar	ny (also mention 'First Person Responsible (FPR)'
1.	The Committee will organize two meetings & dry run with Director & Deans before
	the Conference
2.	Dr. Guru Aaradhya & Prof. A S Iyer will take care of brochure, budget & certificate
	designs and other arrangements by coordinating with Admin executives.
3.	Dr. Supriya rai & Prof. Lakshman will start off with Marketing & Managing
	activities, Registrations
4.	Prof. Kiran & Dr. Uma Raman will work with deans to identify the conference track
	chairs

Minutes of Meeting: 3 - National Conference March 2019

N. (1 1701.4)	Planning & Approval meeting on the Proposed National Conference on –							
Meeting Title	Emerging Trends in Business & Finance.							
Date of Meeting	10/07/2018							
Meeting Venue	CMS Business School, Board Room	n						
Meeting Agenda	To get the approval for the Nationa Deans	To get the approval for the National Conference March 2019 with Director & Deans						
In Attendance	Name	Title/ Department/ Organization						
	1. Dr. Dinesh N	Director						
	2. Dr. Harold Andrew Patrick	Dean – Research						
	3. Dr. N. Chandrasekhar	Dean – Academic						
	4. Dr. Supriya Rai	Faculty – Finance (Conference Convener)						
	5. Dr. Guru Basava Aaradhya							
	6. Prof. Anantha Subramanya Iyer Faculty – Marketing (Member Conf. Comt.)							
	7. Prof. Kiran L Maney Faculty – Marketing (Member Conf. Comt.)							
	8. Dr. Uma Raman Faculty – Finance (Member Conf. Comt.)							
	9. Prof. Lakshman K Faculty – Marketing (Member Conf. Comt.)							
	10. Mr. Harsha S Admin Manager							
Key Meeting Outcomes								
1.	The Date, Topic, Resource Person's Selection, Brochure & Certificate Designs,							
	Registration Fees were approved by the Director & Deans.							
	Two Sub Themes were finalized: Business & Finance							
	Research Papers will be called for in these above mentioned sub themes.							
	Two best paper awards with a cash prize of Rs.5000/- for each sub theme has							
	been approved							
2.	The Logistics Requirements and other Infrastructure requirements were reviewed							
	and approved by the Director & Dea	and approved by the Director & Deans						
	Conference Kit details were also fin	alized and approved.						
3.	All other requirements were noted a	nd approved						
	The papers presented in this confere	nce will be published (as per willingness of						
	the authors) in "International Journa	l of Advanced Innovation & Research" UGC						



	listed Journal.					
Action Plans if Any (al	so mention 'First Person Responsible (FPR)'					
1.	The Committee will organize two meetings & dry run with Director & Deans					
	efore the Conference					
2.	Dr. Guru Aaradhya & Prof. A S Iyer will take care of brochure, budget &					
	pertificate designs and other arrangements by coordinating with Admin					
	executives.					
3.	Dr. Supriya rai & Prof. Lakshman will start off with Marketing & Managing					
	activities, Registrations					
4.	Prof. Kiran & Dr. Uma Raman will work with deans to identify the conference					
	track chairs					

Minutes of Meeting: 4 - National Conference March 2019

Program Planning Meeting: National Conference on – Emerging Trends						
Meeting Title	in Business & Finance.					
	in Business & Finance.					
Date of Meeting	07/03/2019					
Meeting Venue	CMS Business School, Board Ro	oom-2				
Meeting Agenda	To finalize the action plan for the	e National Conference March 2019				
In Attendance	Name	Title/ Department/ Organization				
	1. Dr. Dinesh Nilkant Director					
	2. Dr. Harold Andrew Patrick	Dean – Research				
	3. Dr. N. Chandrasekhar	Dean – Academic				
	4. Dr. Supriya Rai	Faculty – Finance (Conference				
	5. Dr. Guru Basava Aaradhya Convener)					
	6. Prof. Anantha Subramanya Faculty – GM (Member Conf.					
	Iyer Comt.)					
	7. Prof. Kiran L Maney	Faculty – Marketing (Member Conf.				
	8. Dr. Uma Raman	Comt.)				
	9. Prof. Lakshman K	Faculty – Marketing (Member Conf.				
	10. Mr. Harsha S Comt.)					
	11. Ms. Rajani	Faculty – Finance (Member Conf.				
	12. Mr. Yogesh	Comt.)				
		Faculty – Marketing (Member Conf.				
		Comt.)				
		Admin Manager				
		Admin Executive				
	Admin Executive					
Key Meeting Outcomes						
1.	This meeting was held to fine tune	e the flow of various activities at				
	National Conference March 2019, The overall action plan was approved					
	by the Director & Deans.					



	The Marks for Submitted research papers obtained from Conference
	Track Chairs (External & Internal) has been approved as what was
	received.
2.	The stage team, the coordination teams are set up and are being headed
	by faculty and students.
	The Internal faculty allocation list for various Conference Tracks are
	approved and communicated to the respective faculty immediately, the
	respective faculty will be briefed of their roles in the conference track
	sessions.
	Conference Kit is informed to be ready & kept safely.
3.	The student volunteers have been briefed about the flow of activities and
	a rehearsal will be conducted today after this meeting at Seminar Hall –
	4, CMS Business School, New Campus.
	Venue of the conference is decided to be Seminar Hall – 1 & Track
	sessions are scheduled in class rooms in 2 nd & 3 rd floors.
Action Plans if Any (als	o mention 'First Person Responsible (FPR)'
1.	Dr. Supriya Rai will look after the conference proceedings and prepare
	conference report
2.	Dr. Guru Aaradhya & Prof. A S Iyer will take care of on stage
	arrangements
3.	Dr. Supriya rai & Prof Lakshman will take care of off-stage
	arrangements & welcoming guests coordinating with Admin Staff and
	Student Volunteers, kit distribution etc.
4.	Dr. Uma Raman & Prof. Kiran will coordinate with conference track
	chairs & track in-charge faculties

Minutes of Meeting: 5 - National Conference March 2019

Meeting Title	Closure Meeting: National Conference 2019: On – Emerging Trends in Business & Finance.					
D / CNF /						
Date of Meeting	09/03/2019					
Meeting Venue	CMS Business School, Board Room-2					
Meeting Agenda	Summing up National Conference March 2019					
In Attendance	Name Title/ Department/ Organization					
	1. Dr. Dinesh Nilkant Director					
	2. Dr. Harold Andrew Patrick Dean – Research					
	3. Dr. N. Chandrasekhar Dean – Academic					
	4. Dr. Supriya Rai	Faculty – Finance (Conference				



	5. Dr. Guru Basava Aaradhya	Convener)					
	6. Prof. Anantha Subramanya	Faculty – GM (Member Conf. Comt.)					
	Iyer	Faculty – Marketing (Member Conf.					
	7. Prof. Kiran L Maney	Comt.)					
	8. Dr. Uma Raman Faculty – Marketing (Member Co						
	9. Prof. Lakshman K	Comt.)					
	10. Mr. Harsha S Faculty – Finance (Member Co						
	11. Ms. Rajani	Comt.)					
	12. Mr. Yogesh	Faculty – Marketing (Member Conf.					
		Comt.)					
	Admin Manager						
	Admin Executive						
	Admin Executive						
Key Meeting Outcome	utcomes						
1.	This meeting was held to analyze and sum-up the National Conference						
	March 2019 event, to assess the ov	verall performance and to address the					
	issues.						
2.	Director & Deans suggested the committee members to improve the reach						
	of the Conference to get more number of good quality research papers.						
3.	Overall, National Conference March 2019 was conducted without few						
	issues, Director and Deans have congratulated the Conference Committee						
	for their efforts and asked the committee to prepare proposal for an						
	International Conference.						
	They also suggested to avoid minor issues that were experienced during this						
	conference						
4.	The overall feedback was also take	en and was on a very positive note.					
Action Plans if Any (a	lso mention 'First Person Respons	sible (FPR)'					
1.	Dr. Supriya rai will prepare report of the conclave and send it to IQAC						

14. Participants' Feedback Analysis:

	Wt Score	e >	5	4	3	2 1				
Questions to Map Pos	List of Pos & PSOs	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree		l Wt. Score	Max score	%age
How well was the objective of the Conference achieved?	P01 P02 PS01	31	30	3	1	1	66	287	330	87%
Effectiveness of Expert Session?	PO2 PO3 PO7 PSO1	24	30	6	4	2	66	268	330	81%
Effectiveness of Technical Sessions?	PO2 PO3 PSO1PS O3	31	21	4	6	4	66	267	330	81%



Effectiveness of Panel discussion?	PO3 PO4 PO6 PO7	27	26	6	4	3	66	268	330	81%
Satisfaction from overall learning?	PO4 PO5 PSO3	19	40	3	1	3	66	269	330	82%
Infrastructure and logistics satisfy me		33	28	1	2	2	66	286	330	87%

15. Budget: - Date: 2/12/2018

For Director's kind approval

Dear Sir,

Sub: Application for Budget approval of National Conference on "Emerging Trends in Business and Finance"

An International Conference on "Transformation through Innovation and Sustainable Practices to Build Competitive Advantage" is scheduled on 08th March 2019.

The details are as follows:

Title: National Conference on "Emerging Trends in Business and Finance"

Duration: 1 day

Resource persons: Multiple experts are identified for Panel discussion, track chairs, Inaugural address and Valedictory address

Expected participants: 100 faculty members and research scholars

The following are the expected expenses for the same.

SI	Details	Amount in Rupees
1	Amount to be paid to the resource persons	100000
3	Food and Hospitality	100000
4	Other related expenses-Folder, ID Card, Pen, JU-	150000



	CMS Brochure, Conference Schedule, Scribbling Pad, Pendrive &Prizes	
5	Total	Rs. 350000

Kindly approve the same.

Kind Regards

Faculty Coordinator Dean Director

Approval Authority Approval Authority

Signature Signature

16. Trailing Emails/communications:



Anantha Subramanya Iyer K N <asi@cms.ac.in>

Designation of Speakers

2 messages

kiran cms <kiran@cms.ac.in>

Tue, Feb 19, 2019 at 9:18 AM

To: Supriya rai <supriya@cms.ac.in>, Anantha Subramanya Iyer K N <asi@cms.ac.in>, lakshman cms <lakshman@cms.ac.in>, guruaradya@gmail.com, Uma Raman M <umaraman_m@cms.ac.in>

Hi Mam,

Please find below the details of the speakers designation

1. Prof. Radhakrishna Sharma

Professor at Justice KS Hegde Institute of Management - Nitte, Mangalore

2. Dr. G V Kesava Rao

Professor at IBS, Bangalore

3. Dr. K Erasi

former Dean of Commerce, Bangalore University



4. Lalita Acharya

Global Lead - Employee Referral, Alumni Recruiting & Internal Hiring at Accenture

5. Ms. Archana Rai

Editor - South, The Economic Times

Regards

Kiran L Maney

Faculty - Management

CMS BS

Jain University

Bangalore

Mobile no - 9980081985



Anantha Subramanya Iyer K N <asi@cms.ac.in>

National Conference on Emerging Trends in Business and Finance - 2019

Anantha Subramanya Iyer K N <asi@cms.ac.in>

Wed, Feb 6, 2019 at 10:11

To: raghu.badrinath@gmail.com

Cc: Dinesh Nilkant <dineshnilkant@cms.ac.in>, Supriya rai <supriya@cms.ac.in>, Krishna Reddy <krishnar@cms.ac.in>, Guru aradhya <guruaradhya@gmail.com>, lakshman cms <lakshman@cms.ac.in>, Uma Raman M <umaraman_m@cms.ac.in>, kiran cms <kiran@cms.ac.in>

Dear Sir,

Greetings! from Jain University - CMS Business School.

Based on the reference given by Prof. Krishna Reddy, HOD of BAJ department, We are hereby requesting you to bring in any of the prestigious news agencies such as Economic Times, Financial Express, Business Line, Mint etc as media partner for our conference.

I am herewith furnishing the following details along with the conference brochure attached with this mail for your kind reference and consideration.

We are pleased to announce our **National Conference on Emerging Trends in Business and Finance** scheduled for **8th March 2019** at our Jain University - CMS Business School Campus, Bengaluru, Karnataka.



Research and development pertaining to Emerging business and finance trends has been identified as the conference theme as this is the most significant area that impacts the business, society and the economy. The sub-theme shall include all research areas within and associated with the conference theme.

This conference shall provide a platform for students, researchers, academicians, scientists and industry practitioners to share their intellectual capital that shall be of immense use to uphold the ideas and concepts pertaining to emerging business and finance trends. The outcome of this conference shall provide means to achieve a sustainable business and social growth; bring out constructive suggestions to people and policy makers so as to ensure that these emerging trends are well regulated so that our next generation experiences a properly governed business activities.

Please feel free to contact me for any further information and clarifications.

Best Regards Prof. Anantha Subramanya Iyer KN Member - The Conference Team JU-CMSBS





Anantha Subramanya Iyer K N <asi@cms.ac.in

National Conference on Emerging Trends in Business and Finance - 2019

Anantha Subramanya Iyer K N <asi@cms.ac.in>

Tue, Dec 11, 2018 at 8:30

To: rahulswami26@hotmail.com, raj.kgritm@gmail.com, raj_baksi@yahoo.com, rajalystus@yahoo.com, rajakg@sify.com, rajalingam.a@gmail.com, rajampr@gmail.com, rajan_shah04@yahoo.co.in, rajanagesh@hotmail.com, rajanaikd84@gmail.com, rajanphd2009@yahoo.com, rajeev2009mca@gmail.com, rajendrasrit@gmail.com, rajesh702@yahoo.co.in, rajeswariindu@gmail.com, raji_etv@rediff.com, rajini_71@yahoo.com, rajkumar_b1@yahoo.co.in, rajkumarhema@yahoo.co.in, rajputroars@gmail.com

Dear Professor,

Greetings! from Jain University - CMS Business School.

We are pleased to announce our **National Conference on Emerging Trends in Business and Finance** scheduled for **8th March 2019** at our Jain University - CMS Business School Campus, Bengaluru, Karnataka.

Research and development pertaining to Emerging business and finance trends has been identified as the conference theme as this is the most significant area that impacts the business, society and the economy. The sub-theme shall include all research areas within and associated



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AWARDS & RECOGNITION

All participants will receive a certificate of participation. Best four research papers will be awarded with certificate of achievement and cash prizes. Selected research papers will be published in the UGC Listed Journal with an impact factor of 7.36 and an ISSN.

Please find attached the detail brochure of this conference for your good self's immediate reference.

In this regard, we would like to request your good self to contribute while submitting a research paper/ working research paper/ M.Phil. Ph.D thesis.

Also, may we request you to kindly circulate this invite to your research scholars, peer members and friends to whom this communication will be of use.

Warm Regards The Conference Team JU-CMSBS

2 attachments

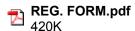






Figure 1: National Conference on Emerging Trends in Business and Finance-8th March 2019-Inauguration at CMS Business School Campus: Welcome Speech by Dr. Dinesh Nilkant, Director, CMS Business School.



Figure 2: National Conference on Emerging Trends in Business and Finance-8th March 2019-Inauguration at CMS Business School Campus: Inaugural Address by Dr. N Sundarajan, Vice-Chancellor, Jain(Deemed-to-be University).



Figure 3: National Conference on Emerging Trends in Business and Finance-8th March 2019-Inauguration at CMS Business School Campus: Speech by the Guest of Honor Ms. Lalita Acharya, Global Lead - Employee Referral, Alumni Recruiting & Internal Hiring at Accenture.



Figure 4: National Conference on Emerging Trends in Business and Finance-8th March 2019-Inauguration at CMS Business School Campus: Speech by the Chief Guest Dr. K. Erasi, Former Dean of Commerce, Bangalore University



Figure 5: National Conference on Emerging Trends in Business and Finance-8th March 2019- at CMS Business School Campus: Paper Presentation by a Researcher at the Track Session.



Figure 6: National Conference on Emerging Trends in Business and Finance-8th March 2019- at CMS Business School Campus: Participants asking questions in the Track session.



Figure 7: National Conference on Emerging Trends in Business and Finance-8th March 2019- at CMS Business School Campus: Panel Judges Judging the Track session



Figure 8: National Conference on Emerging Trends in Business and Finance-8th March 2019- at CMS Business School Campus: Dr. Mithileshwar Jha, the Panel Judge & Dr. Harold Andrew Patrick, Dean CMS Business School, Presenting the Best paper award to the paper presenter.



Figure 9: National Conference on Emerging Trends in Business and Finance-8th March 2019- at CMS Business School Campus: Valedictory Speech by Prof. Anantha Subramanya Iyer KN, Conference Organizing Committee member, CMS Business School, the dignitaries on the dais are Dr. Dinesh Nilkant, Director, CMS Business School, Ms. Archana Rai, Editor - South, The Economic Times and Dr. Supriya Rai, Conference Convener, CMS Business School.